

SMALL BUSINESS

EXCHANGE

Voice of Small, Emerging Diversity Owned Businesses Since 1984

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Vol 30, Edition 16



July 10, 2014

Metro staff recommend contractors to build Purple Line Extension's first phase



At its July 24 meeting the Metro Board will consider the recommendation to award a contract to the firms of Skanska, Traylor Bros. and J.F. Shea, a Joint Venture (STS). The Metro Board's Construction Committee will first review staff's recommendation on July 17.

This another step forward for the 3.9-mile Purple Line Extension project and puts the subway addition closer to construction. Utility relocations and some other prep work have are already underway.

Three rail projects that are receiving Measure R funding are already under construction — the Crenshaw/LAX Line, the Expo Line Phase 2 and the Gold Line Foothill Extension. The Regional Connector is ramping up for construction after the awarding of a construction contract earlier this year.

There will be more details on the Purple Line Extension contract later in the month when the staff report is released. The Metro Board is scheduled to consider the contract at its meeting later this month.

The news release from Metro:

The Los Angeles County Metropolitan Transportation Authority (Metro) staff recommended awarding a \$1.636 billion contract to design and build a 3.9-mile extension of the Metro Purple Line subway from Wilshire and Western to Wilshire and La Cienega to a joint venture composed of three of the world's top construction companies.

The procurement process has been extensive and altogether has taken nearly two years to reach the point where the Metro Board this month will consider a contract award for the first phase of the subway extension.

Continued on page 8



Check Out the First Progress Reports on Agency Priority Goals

By John Kamensky

In 2009, the Obama administration directed agencies to identify a handful of priorities that they would commit to achieving in a two-year timeframe. This initiative was embedded into the 2010 GPRA Modernization Act. Agencies are required to identify priority goals and report on their progress quarterly. In late June, agency progress reports were posted on the governmentwide performance.gov website.

When the president's fiscal 2015 budget was released in March, agencies refreshed their priority goals for the fiscal 2014-2015 time period. There are 89 agency priority goals for

the 23 major departments and agencies. Based on my review, 33 are new and the rest are extensions or revisions of goals previously set in the 2012-2013 round of goal-setting. In all cases, agencies have named individuals who serve as the goal leaders.

New goals and associated progress indicators include, for example:

Defense Department: Transition to Veterans

- Improve the career readiness of service members transitioning to veteran status by Sept. 30, 2015, which includes:
- Ensuring that at least 85 percent of eligible service members complete new transition requirements prior to separation, including pre-separation counseling, a Labor Department



employment workshop, and Veterans Affairs Department benefits briefings.

- Verifying that at least 85 percent of separating service members meet newly established Career Readiness Standards prior to separation.

- Achieving and maintaining 85 percent or more positive responses from service members assessing the effectiveness of the department's transition assistance training curriculum.

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Community Outreach

Programs Target Poverty In Obama's 5 'Promise Zones'

By NPR Staff

Five areas across the country have been designated as "Promise Zones" by the federal government. These zones, announced by President Obama in January, are intended to tackle poverty by focusing on individual urban neighborhoods and rural areas.

In the five Promise Zones — located in Philadelphia, San Antonio, southeastern Kentucky, the Choctaw Nation of Oklahoma and Los Angeles — the idea is to basically carpet-bomb the neighborhoods with programs like after-school classes, GED courses and job training to turn those areas around.

What Happens In The Zone?

The Los Angeles Promise Zone, which covers parts of Central L.A., is one of the densest parts of the city. It's home to a mix of people of Latino, Korean, Thai, Armenian and African-American heritage.

Outside the FamilySource Center, dozens of people wait for hours to get a \$6 to \$10 discount on a monthly bus pass. When people come in for their pass, they can sit with someone like a case worker to sign up for things like tutoring or housing assistance.



Priska Neely/NPR

People line up at the FamilySource Center in Los Angeles, an organization in one of President Obama's five designated "Promise Zones" that aims to help fight poverty in the area.

Continued on page 13

New Bay Area Plan Puts Change in Motion



Focus on Economy, Environment, Equity

On April 22, 2009, the Metropolitan Transportation Commission (MTC) adopted the Transportation 2035 Plan for the San Francisco Bay Area, which specifies how some \$218 billion in anticipated federal, state and local transportation funds will be spent in the nine-county Bay Area during the next 25 years.

"Transportation 2035 has been a collaborative effort," explained MTC Chair and Alameda County Supervisor Scott Haggerty. "MTC worked very closely over many months with thousands of Bay Area residents as well as with business, community and environmental groups, and our partners at Caltrans, the county con-

gestion management agencies, the Association of Bay Area Governments, the Bay Area Air Quality Management District and the Bay Conservation and Development Commission. We've set some very ambitious goals that won't be met overnight. But the Transportation 2035 Plan sets the Bay Area solidly on course to meet them."

The vision for Transportation 2035 is to support a prosperous and globally competitive Bay Area economy, provide for a healthy and safe environment, and promote equitable mobility opportunities for all residents. Among the cornerstones of the new plan are a joint regional planning initiative known as FOCUS, which provides

Continued on page 13

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Mayor's Advisory Board,
Outstanding Achievement as a Vendor/Supplier

• COUNTY OF LOS ANGELES

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• BAY AREA CONTRACT COMPLIANCE

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• NAMCSC

Minority Advocate

• 2014 Black History Month Award for
Commitment and Service to the African American
Community

Minority Advocate

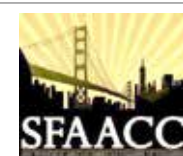
CALIFORNIA CERTIFICATIONS



• CPUC Clearing House

• San Francisco Human Rights Commission

MEMBERSHIP



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ISSN 0892-5992 SBE is a certified DBE - CA UCP Firm #5988

California Sub-Bid Request Ads

REQUESTING SUB-QUOTES FROM QUALIFIED SBE SUBCONTRACTORS/SUPPLIERS FOR:

Granite Pavers at Downtown San Jose BRT Station Contract – Contract C832 (C14100)
Owner: Santa Clara Valley Transportation Authority
Engineers' Estimate: \$150,000.
BID DATE: July 16, 2013 @ 1:30 PM

Items of work include but are not limited to: Granite Paver Supplier, Granite Paver Installer, SWP Plan, Traffic Control, QC / QA Sub, Misc. Iron & Steel Supplier and Brick Pavers.

Granite Rock Company 'Graniterock' is signatory to Operating Engineers, Laborers, Teamsters, Carpenters and Cement Masons unions. 100% performance and payment bonds will be required from a qualified surety company for the full amount of the subcontract price. Bonding assistance is available. Graniterock will pay bond premium up to 1.5%. In addition to bonding assistance, subcontractors are encouraged to contact Graniterock Estimating with questions regarding obtaining lines of credit, insurance, equipment, materials and/or supplies, or with any questions you may have. Subcontractors must possess a current contractor's license, insurance and worker's compensation coverage. Subcontractors will be required to enter into our standard contract. Graniterock intends to work cooperatively with all qualified firms seeking work on this project. Granite Rock Company is an equal opportunity employer.

Granite Rock Company

120 Granite Rock Way, San Jose, CA 95136
 Phone (408) 574-1400 Fax (408) 365-9548
Contact: Paul Brizzolara
 Email: estimating@graniterock.com
 We Are An Equal Opportunity Employer



19 PAMARON WAY, NOVATO, CA 94949
 PHONE: (415) 382-1188 FAX: (415) 883-7529

CONTACT: ADRIANNE LEWIS

Email: Adrienne@arntzbuilders.com

REQUESTS QUOTATIONS FROM LICENSED SUBCONTRACTORS & SUPPLIERS AND DVBE SUBCONTRACTORS & SUPPLIERS FOR THE FOLLOWING PROJECT:

**LOWELL HIGH SCHOOL
 COMPUTER LAB RENOVATION
 SFUSD PROJECT NO. 697
 SAN FRANCISCO, CA
 BID DATE: JULY 24, 2014 at 2:00PM
 ESTIMATE: \$100,000**

Trades needed but not limited to: Selective Demo, Flooring, Acoustical, Lighting, Painting, Window Coverings, Marker and Tackboards, Plumbing, Electrical, HVAC, Roofing, Gyp Board & Metal Framing.

BONDING, INSURANCE, TECHNICAL ASSISTANCE AVAILABLE. PLANS AVAILABLE IN GC'S PLAN ROOM. SUCCESSFUL SUBCONTRACTORS WILL BE REQUIRED TO SIGN ARNTZ BUILDERS, INC. STANDARD SUBCONTRACT AGREEMENT WHICH INCLUDES ARNTZ BUILDERS, INC. REQUIREMENT THAT SUBCONTRACTORS PROVIDE A 100% FAITHFUL PERFORMANCE AND PAYMENT BOND OF THE SUBCONTRACT PRICE FROM A TREASURY LISTED SURETY COMPANY ACCEPTABLE TO ARNTZ BUILDERS. BOND PREMIUM TO BE INCLUDED IN BID AS A SEPARATE ITEM. SUBCONTRACTORS WILL BE REQUIRED TO PROVIDE A WAIVER OF SUBROGATION ENDORSEMENT TO THEIR WORKERS COMPENSATION INSURANCE.

WE ARE SIGNATORY TO THE CARPENTER'S AND LABORER'S COLLECTIVE BARGAINING AGREEMENTS

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Is requesting quotes from qualified DBE Subcontractors, Suppliers, and Service Providers for the following (but not limited to) work:

Survey, Traffic Control, SWPPP, Trucking, Soil Testing, Masonry, Fencing, Minor Structural Concrete, Landscaping, Electrical, Paving

Fletcher Recharge Basin Project

City of Orange, CA

Orange County Water District

Contract No. FB-2014-1

BID DATE July 29, 2014 @ 2:00 p.m.

Sub & Vendor Bids Due Prior

Sukut Construction, LLC

4010 W. Chandler Avenue, Santa Ana, CA 92704

Contact: Mike Greenlee

Phone: (714) 540-5351 • Fax: (714) 545-2003 • Email: estimating@sukut.com

Plans/specs are available for viewing at our office by appointment, or may be obtained from Owner. Subcontractors must be prepared to furnish 100% performance and payment bonds and possess current insurance and workers' comp coverage. Sukut Construction will assist Qualified Subcontractors in obtaining bonds, insurance, and/or lines of credit. Please contact Sukut Construction for assistance in responding to this solicitation. Subcontractors/Vendors will be required to sign Sukut's Standard Subcontract/Purchase Order. Copies are available for examination.

Sukut Construction's listing of a Subcontractor in its bid to the agency is not to be construed as an acceptance of all of the Subcontractor's conditions or exceptions included with Subcontractor's price quotes. Quotations must be valid for the same duration as specified by Owner for contract award.

Sukut Construction, LLC
An Equal Opportunity Employer

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:

**Petaluma Municipal Airport Runway 11-29
 Pavement Improvements Project
 City of Petaluma
 Federal Project No. A.I.P. 3-06-0186-24
 City Project No. C61501402
 BID DATE: July 16, 2014 @ 3:30 PM**

We are soliciting quotes for (including but not limited to): Trucking, Airfield Safety and Traffic Control, SWPPP, Survey Monuments, Transition Grind, Pavement Marking, L-853 Taxiway Reflective Markers, Tack Coat, Lighted Runway Closure Markers, Low Profile Barricades, Striping & Marking Removals, Crack Sealing, Electrical, Signs, Markers and Construction Materials

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Jean Sicard

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100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage DBE Participation. Plans & Specs are available for viewing at our office.

REQUEST FOR LBE, SLBE & DVBE SUBCONTRACTORS AND SUPPLIERS FOR:

**Facilities Planning & Management
 Paving Replacement Phase II
 900 High Street, Oakland
 Oakland Unified School District
 BID DATE: July 17, 2014 @ 2:00 PM**

We are soliciting quotes for (including but not limited to): Trucking, Demolition, Class 2 Contaminated Disposal, Concrete, Underground, Surveying and Construction Materials

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Mike Crowley

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Foundation Work Leads to 18-month Delay for Long Beach Span

By Greg Aragon

Unforeseen soil conditions surrounding foundations on a new \$1.2-billion cable-stayed bridge have added as much as 18 months to the construction schedule, say officials at the Port of Long Beach, Calif.

"The soil has turned out to be more complicated than the engineers originally thought," says John Pope, port spokesman. The 1.2-mile-long Gerald Desmond Bridge is being constructed above two aquifers contaminated with benzene and subsiding land in an area marked by oil wells, he says.

The design-build team of SFI Joint Venture and lead designer Arup have conducted soil tests since 2012 that reveal varying geological conditions, so each bridge foundation requires its own separate design, says Pope. The job calls for about 300 piles to be drilled to depths between 110 ft and 180 ft.

Al Moro, chief harbor engineer, says that, besides liquefiable soils and a high water table, the project also sits in a seismic zone. Lateral movement is a design consideration for the bridge's piles and two 520-ft-tall concrete-reinforced main towers, he says.

"There is a limited amount of empirical data available about towers this size in this type of soil, so we got a lot of dynamic modeling going on, with different levels of seismic events to see how the tower design reacts," says Moro.

Moro, also the port's acting executive director, says that, because of soil conditions, SFI's submittals are taking "significantly longer than anticipated" to be approved by the port and Caltrans,



Photo courtesy of Port of Long Beach

History of oil extraction left behind benzene in aquifers and soil prone to subsidence.

which is acting as a third-party reviewer and will take control of the completed bridge.

The delay comes as the bridge design is about 70% complete. While the project team continues to submit new designs, construction is underway on approved sections on both the east and west sides of the bridge.

The late 2016 completion date for the project, which broke ground in early 2013, has been pushed back 12 to 18 months. The port won't know how much costs will rise or how many late fees will be assessed until, later this month, SFI returns to the Board of Harbor Commissioners with more estimates, Pope says.

■ Continued on page 10

California Sub-Bid Request Ads

REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

School Way Bridge Rd. 236 - Ukiah
County of Mendocino, Office of the Department of Transportation #130078, Bid Date: July 17, 2014 at 2:30 pm

We hereby encourage responsible participation of local Disadvantaged Business Enterprises (2% Goal), and solicit their subcontractor or material quotation for the following types of work. This is a highway project with the typical items of work associated, but not limited to: Hydroacoustic Monitoring, Landscape, Erosion Control, Temporary Erosion Control, River Diversion System, Temporary Fence, Prepare Storm Water Pollution Prevention Plan, Rain Action Event Plan, Storm Water Analysis, Construction Area Signs, Traffic Control System, Stripe and Markers, Channelizers, K-Rail, Biologist, Metal Beam Guard Rail, Cold Plane Asphalt, Bridge Removal, Clear and Grub, Roadway Excavation, Lead Compliance Plan, Structure Excavation (Bridge and Retaining Wall), Ditch Excavation, Imported Borrow, Erosion Control, Class 2 Agg Base, Hot Mix Asphalt, Steel Piling, Prestressing Cast-in-Place Concrete, Structural Concrete, Minor Concrete, Architectural Treatment, Joint Seal, Rebar, Single Sheet Aluminum Sign, Roadside Sign, Prep and Stain Concrete, Railroad Signal Work, Reinforced Concrete Pipe, Rock Slope Protection, Misc. Metal, Tubular Bicycle Railing, Concrete Barrier, Water Line Installation, Electrical, Construction/Equipment Rentals, Trucking, etc.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from C.C. Myers, Inc.'s Sharepoint site, please contact us for log in information.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

C.C. Myers, Inc.



3286 Fitzgerald Rd. • Rancho Cordova, CA 95742 • 916-635-9370 • Fax 916-635-1527

Each Subcontractor shall be prepared to submit faithful performance and payment bonds equal to 100% of their quotation. The Contractor will pay standard industry rates for these bonds.

Contact C. C. Myers, Inc. for assistance with bonds, insurance, lines of credit, equipment, supplies or project plans and specifications. C.C. Myers, Inc., is a Union Contractor.

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Invitation to bid JCHS Student Life Center Construction Project

Plant Construction Company invites subcontractors to bid on the **Jewish Community High School Student Life Center Project**. The Office of Community Investment and Infrastructure (OCII)/Successor Agency to the SFRA certified MBE/WBE/SBE/LBE subcontractors are strongly encouraged to bid. Project has a 50% SBE goal and Work Force goal is 50% S.F. Residents with first consideration for resident of the Western Addition. A Pre-Bid Meeting will be held on Thursday, July 2nd at 10:00am at Plant Construction Company, 300 Newhall Street in SF. Bids are due on July 21st, 2014 at 11:00am. Plans and Specs are available for viewing at Plant Construction 300 Newhall Street in SF. Send Bids to Jeremy Littman of Plant Construction at (415)550-1357 fax or by e-mail: jeremyl@plantco.com.

REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

Construct High Friction Surface - I5, 99 Various
San Joaquin County, Caltrans Project #10-0Y6904, Bid Date: July 16, 2014 at 2:00 pm

We hereby encourage responsible participation of local Disadvantaged Business Enterprises (8% Goal), and solicit their subcontractor or material quotation for the following types of work. This is a highway project with the typical items of work associated, but not limited to: Lead Compliance Plan, Construction Area Signs, Traffic Control System, Type III Barricade, Channelizer, Portable Changeable Message Sign, Job Site Management, Prepare Water Pollution Control Program, Remove Thermoplastic Traffic Stripe, Cold Plane Asphalt Concrete Pavement, High Friction Surface Treatment, Hot Mix Asphalt (Type A), Thermoplastic Traffic Stripe, Pavement Marker, Maintain Existing Traffic Management System Elements, Construction/Equipment Rentals, Trucking, etc.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from Caltrans at: www.dot.ca.gov/hq/esc/oe.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

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REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

Halloran Wash Bridge Rehab near Baker
San Bernardino County, Caltrans Project #08-0J9304, Bid Date: July 17, 2014 at 2:00 pm

We hereby encourage responsible participation of local Disadvantaged Business Enterprises (8% Goal), and solicit their subcontractor or material quotation for the following types of work. This is a highway project with the typical items of work associated, but not limited to: Lead Compliance Plan, Construction Area Signs, Traffic Control System, Flashing Beacon, Portable Changeable Message Sign, Job Site Management, Prepare Water Pollution Control Program, Temporary Soil Binder, Temporary Construction Roadway, Biologist, Cold Plane Asphalt Concrete Pavement, Clear & Grub, Roadway Excavation, Structure Excavation, Structure Backfill, Minor Hot Mix Asphalt, Shoulder Rumble Strip, Structural Concrete (Bridge Footing, Bridge), Drill and Bond Dowel, Rebar, Temporary Fence, Thermoplastic Traffic Stripe, Construction/Equipment Rentals, Trucking, etc.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from Caltrans at: www.dot.ca.gov/hq/esc/oe.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

C.C. Myers, Inc.



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AN EQUAL OPPORTUNITY EMPLOYER

REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

Rt. 4, 5, 99, 205 - Various Loc Bridge Rehab
San Joaquin County, Caltrans Project #10-0W6904, Bid Date: July 23, 2014 at 2:00 pm

We hereby encourage responsible participation of local Disadvantaged Business Enterprises (10% Goal), and solicit their subcontractor or material quotation for the following types of work. This is a highway project with the typical items of work associated, but not limited to: Lead Compliance Plan, Construction Area Signs, Traffic Control System, Temporary Traffic Stripe, Temporary Pavement Marker, Portable Changeable Message Sign, Job Site Management, Prepare Water Pollution Control Program, Temporary Concrete Washout, Remove Thermoplastic Traffic Stripe, Public Safety Plan, Rapid Setting Concrete, Remove Thermoplastic Pavement Marking, Remove Pavement Marker, Remove Channelizers, Remove Asphalt Concrete Dike, Cold Plane Asphalt Concrete Pavement, Remove Unsound Concrete, Prep Concrete Bridge Deck Surface, Treat Bridge Deck, Furnish Bridge Deck Treatment Material, Remove Epoxy Chip Seal, Hot Mix Asphalt, Superpave (Type A), Place Hot Mix Asphalt (Type C, E, F), Tack Coat, Aggregate Base, Structural Concrete, Paving Notch Extension, Clean Expansion Joint, Joint Seal, Thermoplastic Traffic Stripe, Thermoplastic Pavement Marking, Pavement Marker, Maintain Existing Traffic Management System Elements During Construction, Construction/Equipment Rentals, Trucking, etc.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from Caltrans at: www.dot.ca.gov/hq/esc/oe.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

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AN EQUAL OPPORTUNITY EMPLOYER

REQUESTING SUB-BIDS

From Qualified DBE Subcontractors and Suppliers for the following project:

Foothill Blvd. Bridge Widening Over San Dimas Wash
Bid Date/Time: July 15, 2014 at 10:00 a.m.

Owner :

City of San Dimas

245 E. Bonita Ave. • San Dimas, CA 91773

Scope of Work Includes:

Asphalt Paving, Concrete Barrier, Traffic Striping Metal Beam Guardrail, Irrigation, Excavation

Plans and Specifications are available from the Owner and may be viewed at the office of G.B. Cooke, Inc. Monday through Friday 8:00 a.m. to 5:00 p.m. All quotes are requested by the COB July 14, 2014. G.B. Cooke, Inc. is An Equal Opportunity Employer. We will assist in obtaining bonds, line of credit and insurance if necessary.

G.B. Cooke, Inc.

580 E. Foothill Blvd. • Azusa, CA 91702
Phone: 626-969-8736 • Fax: 626-969-7919
Contact: Cori Greene

California Sub-Bid Request Ads

REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

**Foothill Blvd. Bridge Widening over San Dimas Wash
Los Angeles County, BHLS-5367(013), EA 07-933018
Bid Date: July 15, 2014 at 10:00 am**

We hereby encourage responsible participation of local Disadvantaged Business Enterprises (10.40% Goal), and solicit their subcontractor or material quotation for the following types of work. This is a highway project with the typical items of work associated, but not limited to: Traffic Control, Stormwater Pollution Prevention, Remove Existing Highway, Roadway Excavation, Cold Milling, Disintegrated Granite, Imported Borrow, Pavement Striping, Markings and Markers, Traffic Sign & Post, Crushed Aggregate Base, Hot Mix Asphalt, Curb and Gutter, Cobblestone Paving, Chain Link Fence, Fence, Remove Drainage Facilities, Catch Basin, RCP, Concrete Collar, Irrigation System, Irrigation Crossover, Landscape Service, Street Lighting, Concrete Barrier, Structure Excavation, Structure Backfill, Structural Concrete, CIDH Piles, Pile Isolation Casing, Bridge Removal, Pressure Grout, Remove Fire Hydrant and Water Main, Furnish and Install Pipe and Isolation Valves, Expansion Joint, Construction/Equipment Rentals, Trucking, etc.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from C.C. Myers, Inc.'s Sharepoint site, please contact us for log in information. Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

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Contact C. C. Myers, Inc. for assistance with bonds, insurance, lines of credit, equipment, supplies or project plans and specifications. C.C. Myers, Inc., is a Union Contractor.

AN EQUAL OPPORTUNITY EMPLOYER

REQUESTING BIDS FROM QUALIFIED DBE SUBCONTRACTORS AND SUPPLIERS FOR THE FOLLOWING PROJECT:

**Soda Bay Rd. at Cole Creek
Lake County, BRLS-5914(025), Bid Date: July 17, 2014 at 3:00 pm**

We hereby encourage responsible participation of local Disadvantaged Business Enterprises (8% Goal), and solicit their subcontractor or material quotation for the following types of work. This is a highway project with the typical items of work associated, but not limited to: Temporary Fence, Construction Site Management, Prepare Water Pollution Control Plan, Water Pollution Control, Construction Area Signs, Traffic Control System, Biologist, Remove Fence, Remove Painted Traffic Stripe, Remove Culvert, Remove Sewer Pipe, Remove Delineator, Cold Plane Asphalt Concrete Pavement, Clear & Grub, Remove Tree, Roadway Excavation, Ditch Excavation, Imported Borrow, Hydromulch, Class Aggregate Base, Hot Mix Asphalt, Minor Concrete, Roadside Sign, Corrugated Steel Pipe, Welded Steel Pipe, Fence, Vegetation Control, MBGR Transition Railing, MBGR Terminal System, Painted Traffic Stripe, Pavement Markers, Species Protection Wire Netting, Archaeological Data Recovery Plan, Bridge Removal, Structure Excavation, Structure Backfill, Furnish Steel Piling, Drive Steel Piling, Structural Concrete (Bridge Footing), Structural Concrete (Bridge), Furnish Precast Prestressed Concrete Slab, Erect Precast Prestressed Concrete Deck Units, Joint Seal, Rebar, Misc. Metal, Tubular Handrailing, Concrete Barrier, Construction/Equipment Rentals, Trucking, etc.

C.C. Myers, Inc. is willing to break down items of work into economically feasible units to encourage DBE participation. If you are interested in any of this work, please provide us with a scope letter or contact us immediately. Plans and Specifications are available from C.C. Myers, Inc.'s Sharepoint site, please contact us for log in information.

Conditions or exceptions in Subcontractor's quote are expressly rejected unless expressly accepted in writing. Subcontractor and Supplier quotes are required 24 hours prior to the bid date to enable thorough evaluation.

C.C. Myers, Inc.



3286 Fitzgerald Rd. • Rancho Cordova, CA 95742 • 916-635-9370 • Fax 916-635-1527

Each Subcontractor shall be prepared to submit faithful performance and payment bonds equal to 100% of their quotation. The Contractor will pay standard industry rates for these bonds.

Contact C. C. Myers, Inc. for assistance with bonds, insurance, lines of credit, equipment, supplies or project plans and specifications. C.C. Myers, Inc., is a Union Contractor.

AN EQUAL OPPORTUNITY EMPLOYER

Pacific States Environmental Contractors, Inc. is soliciting for ALL business enterprises (including, but not limited to minority and women—owned business enterprise) and solicits them as a SUB-CONSULTANT or subcontractor or materials and/or suppliers and trucking quotations.

**Summit Reservoir and Shasta / Woods Pumping Plant, Berkeley, Ca
Owner: EAST BAY REGIONAL PARK DISTRICT, 2950 PERALTA OAKS COURT,
OAKLAND, CA 94605**

BID DATE: July 16, 2014 TIME: 1:30 P.M.

We hereby encourage responsible participation of ALL business enterprises (not limited to minority and women—owned business enterprise) and solicit their subcontractor or material quotation for the following types of work including but not limited to:

DEMOLITION, CONCRETE TANK, CONCRETE STRUCTURAL, ELECTRICAL, MECHANICAL, PIPELINE CONSTRUCTION, DRY UTILITY CONSTRUCTION – CONDUITS, GRADING AND EXCAVATION, PAVING, LANDSCAPING, TRUCKING, SHORING, HVAC, PLUMBING, SURVEYING, SWPPP, FENCING, SPECIALTIES – FIRE PROTECTION, SIGNAGE

100% Performance and Payment Bonds may be required for full amounts of the subcontract price. Surety Company will have to be approved by Pacific States Environmental Contractors, Inc. Pacific States Environmental Contractors, Inc. will pay bond premium up to 2%. Subcontractors must possess current insurance and worker's compensation coverage meeting Pacific States Environmental Contractors, Inc.'s requirements. Please call if you need assistance in obtaining bonding, insurance, equipment, materials and/or supplies. Plans and specifications are available for review on ftp://ftp%25pacificstates.net:f7pa55wd1@pub.pacificstates.net or call 510-287-1040 ask for a free hard copy set of Specification 2070

**Pacific States Environmental Contractors, Inc.
CAL LIC. NO. 723241**

11555 Dublin Boulevard • Dublin, CA 94568-2909
Phone: (925) 803-4333 • FAX: (925) 803-4334

ESTIMATOR: KEITH DONAHUE • EMAIL: kdonahue@pacificstates.net

An Equal Opportunity Employer

REQUEST FOR DBE SUBCONTRACTORS AND SUPPLIERS FOR:

**County Road (CR) 32B Rehabilitation Project
Yolo County Planning & Public Works Department
County Work Order No. 4582
BID DATE: July 22, 2014 @ 2:00 PM**

We are soliciting quotes for (including but not limited to): Trucking, Construction Area Signs, Construction Staking, Traffic Control, Clearing & Grubbing, SWPPP, Water Pollution Control, Cold Plane AC, Lime Stabilized Subgrade, Striping & Marking, Programmable Changeable Message Signs and Construction Materials

O.C. Jones & Sons, Inc.

1520 Fourth Street • Berkeley, CA 94710 • Phone: 510-526-3424 • FAX: 510-526-0990

Contact: Dan Palmer

An Equal Opportunity Employer

100% Performance & Payment Bonds may be required. Worker's Compensation Waiver of Subrogation required. Please call OCJ for assistance with bonding, insurance, necessary equipment, material and/or supplies. OCJ is willing to breakout any portion of work to encourage DBE Participation. Plans & Specs are available for viewing at our office.

Sacramento Planning Commissioner Agrees to \$6,000 Fine for Improper Influence

Philip Harvey, a veteran member of Sacramento's Planning and Design Commission and vice president of Petrovich Development Company, has agreed to pay a hefty fine for improperly using his influence to sway city decisions over Petrovich's Curtis Park Village project, the state's political watchdog agency said Monday.

In an agreement with the Fair Political Practices Commission, posted on the FPPC's website, Harvey agreed to pay a \$6,000 fine for violating the state's Political Reform Act "by attempting to use his official position to influence a governmental decision in which he had a financial interest," according to a document detailing the settlement.

In December 2010 and January 2011, Harvey communicated with a city planner about the preparation of a planning document for Curtis Park Village, the agreement says. The contact was initiated by the city planner, it says. In January and February 2011, Harvey communicated with the planner and other city employees about terms for removing a tree from the property, it says.

The two counts carry a maximum penalty of \$5,000 each, or \$10,000 total. Harvey will pay less because he didn't initiate the contacts with city staff, and the matters he sought to influence weren't before the planning commission, the document says.

On the other hand, Harvey should have known to avoid conflicts of interest, the commission staff concluded.

"Attempting to use an official position to influence a governmental decision in which an official has a financial interest is one of the more serious violations of the Act" because it creates the appearance that the decision was based on that interest," the FPPC document says.



The Sacramento Bee

Continued on page 10

Image Credit: Sacramento

CONTRACTING OPPORTUNITIES

NOTE: FOR BIDS NATIONWIDE PLEASE VISIT OUR WEBSITE
DIRECT LINK: http://www.sbeinc.com/database/bid_database/

These are samples of bid opportunities from federal, state and local jurisdictions in 4 categories: Construction, Architecture/Engineering, Business Services and Commodities. All are available in electronic format. [See Subscription Form on page 12]

Business Services

LOS ANGELES COUNTY

GREASE TRAP/INTERCEPTOR DRAIN PREVENTATI
Location: Long Beach, CA
 No Bid Date Specified
Ref#: VA26214Q0956
 Description available through electronic services.
Owner: Department of Veterans Af, Suite 600,
 Long Beach, CA, 90815, Edgar Alvizar
SIC: 562219
 SBSA

SAN BERNARDINO COUNTY

COURT APPOINTED PSYCHIATRIC EVALUATION S
 1st reported in SBE: 5/15/14
Location: San Bernardino, CA
Date: 6/30/15
Ref#: RFI 13-59
 Description available through electronic services.
Owner: CA JUDICIAL COUNCIL OF CA,
 DENNIS ROWE, (909)708-8806
 E:MAIL DROWE@SB-COURT.ORG

SAN DIEGO COUNTY

TACTICAL DATA LINK (TDL) SYSTEMS SUPPORT
 1st reported in SBE: 4/17/14
Location: San Diego, CA
Date: 8/04/14
 Bid Date Extended from: 1/10/14
Ref#: N66001-14-R-0079
 Description available through electronic services.
Owner: Department of the Navy,
 53560 Hull Street Bldg A3, San Diego, CA, 92152-5001,
 Dan A Nardi
SIC: 541330

SAN MATEO COUNTY

640-15-1-5500-0001-SERVICES-BED MAINTENA
 1st reported in SBE: 7/03/14
Location: Palo Alto, CA
 No Bid Date Specified
 Bid Date Extended from: 5/02/14
Ref#: VA26114R0702
 Description available through electronic services.
Owner: Department of Veterans Af, 3801 Miranda Ave,
 Palo Alto, NV, 89502-2597, Rusty.Stevenson@va.gov
SIC: 811310
 SBSA

VARIOUS-SOUTHERN CA

WANTED TO LEASE BY THE STATE OF CALIFORN
 1st reported in SBE: 5/01/14
Location: Various-South, CA
 No Bid Date Specified
Ref#: 137739
 Description available through electronic services.
Owner: CA GENERAL SERVICES, DEPA,
 RICARDO PADLAN, (916)375-4092
 E:MAIL RICARDO.PADLAN@DGS.CA.GOV

STATEWIDE, CA

RFQP 12-001.3 CONTINUOUS APPLICATION PRO
 1st reported in SBE: 9/19/13
Location: Statewide, CA
Date: 10/28/15
Ref#: RFQP 12-001.3
 Description available through electronic services.
Owner: CA CALIFORNIA TECHNOLOGY,
 TIFFANY ANGULO, (916)454-7299
 E:MAIL TIFFANY.ANGULO@STATE.CA.GOV

Southern California Construction Bids

ORANGE COUNTY

VARIOUS PUBLIC WORKS PROJECTS
 1st reported in SBE: 6/26/14
Location: Fullerton, CA
Date: 12/31/14
Ref#: SR14001
 Description available through electronic services.
License Reqd: A
Estimate: \$634,000 - \$634,000
Owner: CA CSU FULLERTON, SERGIO RODRIGUEZ,
 (657)278-5492
 E:MAIL SERODRIGUEZ@FULLERTON.EDU

SAN LUIS OBISPO COUNTY

REQUEST FOR PROPOSALS - STUDENT HOUSING
 1st reported in SBE: 6/26/14
Location: San Luis Obispo, CA
Date: 8/22/14
Ref#: RFP MAJ 14-MJ0058.B
 Description available through electronic services.
License Reqd: B
Estimate: \$165,000,000 - \$165,000,000
Owner: CA CSU SAN LUIS OBISPO, RORY O'DONNELL,
 (805)756-5376
 E:MAIL RODONNEL@CALPOLY.EDU

SAN FRANCISCO COUNTY

PAVEMENT RENOVATION # 17
 1st reported in SBE: 7/03/14
Location: San Francisco, CA
Date: 7/19/14 2:30PM
Ref#: 2265J
Prebid Conf: 6/26/14 3:00PM
 Description available through electronic services.
Duration: 350 calendar days License Reqd: A
Estimate: \$5,800,000
Owner: San Francisco C&Co, 1155 Market St 4 floor,
 San Francisco, CA, 94103, amon Kong, (415)554-8280
Goals: 25% LBE

Advertise with the Small Business Exchange

Utilize SBE's TARGET DISTRIBUTION to reach the DBEs, SBEs, DVBEs, MBEs, and OBEs that match the trades and goods you need.
www.sbeinc.com

Events and Seminars

JULY 16, 2014

SOCIAL MEDIA MARKETING
 1st reported in SBE: 7/03/14
Location: Sylmar, CA
Bid Date: 7/16/14 9:00AM
 Description last reported in SBE: 07/03/14
Duration: 09:00AM-11:00AM
 SBDC Los Angeles, 12669 Encinitas Ave, Sylmar, CA,
 David Finstrom, (310)821-1936
 info@hutdogs.com

JULY 17, 2014

BUSINESS LICENSING, CORPORATIONS & LLC'S
 1st reported in SBE: 7/03/14
Location: Hawthorne, CA
Bid Date: 7/17/14 3:00PM
 Description last reported in SBE: 07/03/14
Duration: 03:00PM-05:00PM
 SBDC Los Angeles, 13430 Hawthorne Blvd, Hawthorne, CA,
 90250, Martha Cisneros, (310)973-3177,
 Fax (562)938-5030

JULY 18, 2014

POWER OF EMAIL MARKETING
 1st reported in SBE: 7/03/14
Location: Los Angeles, CA
Bid Date: 7/18/14 9:00AM
 Description last reported in SBE: 07/03/14
Duration: 09:00AM-12:00PM
 SBDC Los Angeles, 3171 S Bundy Dr # 121, Los Angeles,
 CA, 90066, (562)938-5020, Fax (562)938-5030

JULY 19, 2014

MASTERING QUICKBOOKS II
 1st reported in SBE: 7/03/14
Location: Los Angeles, CA
Bid Date: 7/19/14 9:00AM
 Description last reported in SBE: 07/03/14
Duration: 09:00AM-01:00PM
 SBDC Los Angeles, 3171 S Bundy Dr # 121, Los Angeles,
 CA, 90066, (562)938-5020, Fax (562)938-5030

HOW TO WRITE A BUSINESS PLAN

1st reported in SBE: 7/03/14
Location: Los Angeles, CA
Bid Date: 7/19/14 9:00AM
 Description last reported in SBE: 07/03/14

How to read the bids

- 1. Bid Category:** Procurements in construction, products, services and professional services categories.
- 2. Location:** Bids are sorted by location (alpha).
- 3. Title:** Name of the bid or proposal.
- 4. Location:** Town or city in which the project is located OR the product is to be delivered.
- 5. Bid Date and Time:** Date and time bid is opened.
- 6. Prebid Conference:** Date and time; it will be indicated if conference is mandatory.
- 7. Reference #:** Number of the bid or proposal. If given, this number should be referenced when inquiring about the bid.
- 8. Description:** SBE maintains but does not publish bid descriptions. When available they are provided through daily email, daily fax, and on our website, www.sbeinc.com.
- 9. Duration:** The time allotted to complete a delivery or project
- 10. Estimate:** The owner's estimate of the dollar value of the bid or proposal.
- 11. Last Addendum Received:** The number of the last addendum received by the SBE.
- 12. Owner:** The agency by whom the contract is being released. When available, the name, address, telephone, fax number, contact name is included.
- 13. Goals/Preferences/Special Subcontracting Requirements:** Numerical goal and preference requirements for SBE (Small Business Enterprise), MBE (Minority Business Enterprise), WBE (Woman Business Enterprise), DBE (Disadvantaged Business Enterprise), SDBE (Small Disadvantaged Business Enterprise), SWBE (Small Woman Business Enterprise), LBE (Local Business Enterprise), DVBE (Disabled Veteran Business Enterprise). Special subcontracting provisions: SBBSA-(Small Business Set-Aside), SDBSA-(Small Disadvantaged Business Set-Aside), 8(A)-(Set-Aside for Negotiation or for Bid by U.S. Small Business Administration Certified 8a firms), LSA-(Labor Surplus Area), TACPA-(Target Area Contract Preference Act), Entrp Zon-(Enterprise Zone),

1 — Business Services

2 — ALAMEDA COUNTY

- 3 — ENGINEERING SERVICES**
- 4 — Location:** ALAMEDA COUNTY, CA
- 5 — Date:** 9/15/2014 3:00PM
- 6 — Prebid Conf:** 4/30/14 9:00 AM MANDATORY
- 7 — Ref#:** 09-397
- 8 — Engineering services for groundwater monitoring at the Woolworth Rd, Regional Solid Waste Facility.**
- 9 — Duration:** 260 working days
- 10 — Estimate:** \$75,000
- 11 — Last Addn Revd:** 1
- 12 — Owner:** Department of Transportation Sue Jobe, (916) 456-9956
- 13 — Goal:** 5% SBE
- 14 — Notes:** 1.
- 15 — SBBSA:** reqs in writing or fax, 10% bid bond
- 16/17 — SIC:** 1542 ###
- 18 — Docs Avail:** Department of Transportation, Building E
E-mail: pat_myers@dot.ca.gov

- Fed Aid-(Federal Aid Project), HUBZone-(Historically Underutilized Business Zone).
 14. Notes: Reference to notes for federal procurement opportunities.
 15. Comments: Additional information particular to this solicitation.
 16. SIC: Standard Industry Classification Code.
 17. ### (Symbols): Indicates a change since first reported.
 18. Location of bid documents.

Business Toolkit

Which Organizational Structure is Right for Your Business?

By Leo Sun

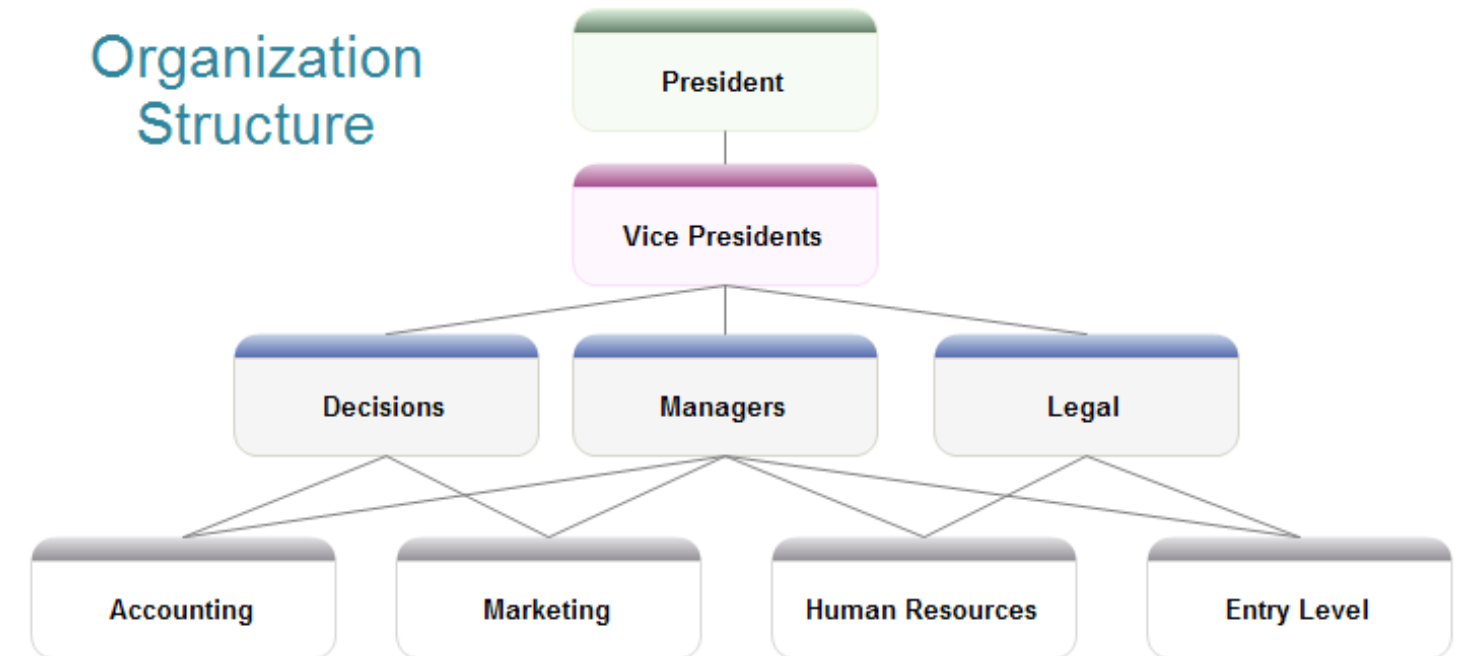
When setting up a new business, you should pay careful attention to designing your company's organizational structure. This should be decided according to your company's size, industry and aims. You should think of organizational structures as communication flowcharts. Poorly conceived organizational structures will result in sluggish, inefficient communication in which managers at various levels are required to deliver information to too many people for too many levels of approval. Well designed organizational structures will produce efficient communication channels and encourage fast, clean decisions. Let's take a look at several of the most common forms of organizational structures.

Functional

The functional structure is the most commonly used by most businesses. It's a top down flowchart with a high ranking executive at the top, with multiple middle managers – such as the human resources, marketing, accounting and engineering department heads – all directly reporting to the top executive. These departments are managed separately from each other by the department heads, and they only answer to the top level manager. The strength of this system is that it's easy to understand, and keeps businesses neatly compartmentalized. However, the weakness is glaring – if a weak, poorly organized executive is at the top, then cases where the right hand fails to talk to the left will occur, causing frustrating problems.

Product

A variant of the functional structure is the product structure, which is designed for larger companies. In this flowchart, a group of the highest executives sit at the top, while different products are separated into mini-companies. For example, a food products company might be split into beverages, snacks, dairy products, frozen dinners and condiments, with the managers of each segment reporting to the top. In this case, it won't matter if the right hand fails to talk to the left, since products don't depend directly on each other.



Customer

If your company offers services, such as health-care, you can use the customer-based organizational structure. This is simply a variation of the product structure, in which the different business segments at the bottom are each split into a specific customer group – for example, inpatients, outpatients and free clinic patients. The managers of each segment would then report directly to the hospital president at the top. This is also designed to avoid overlap, confusion and redundancies.

Regional

If your company gets really big and starts to go national or global, you need to split your company structure into regional segments. This is also a variant of the functional structure, with the top executives based in your home country at the top, with the reporting segments being comprised of region-

al managers. This insures that your demands in different markets are being met in a localized fashion. Localization is the goal here, in all aspects – pricing, real estate and product lines. Large companies which have tried to use a single pricing strategy on a static product line across multiple geographic markets have often failed miserably, being eaten alive by smaller regional competitors.

Matrix

The matrix structure is often used by video game and movie companies, with various departments, all equal, working in tandem to produce a single final product. In this case, a strong manager at the top – such as a video game publisher or movie director – acts as a team leader to insure that each segment receives the data they need to complete their separate task. For example, in the production of a movie, one department might work

on the music, the other might work on special effects, while another one works on the recorded film. Each segment must receive some information from the other – for example, a special effects team will need access to the filmed footage – and it's the job of the movie director (at the top) to make sure all the threads of the web are connected to each other, then produce the finished product.

Other Structures

While most companies use a variation of the functional structure, it's up to you to figure out which structure best fits your company. You can also mix and match the best parts of each to create a customized structure. Just remember, the reason for having an organizational structure is to maintain communication and to make sure that there are as few redundancies as possible.

Source: <http://www.businessdictionary.com>

Government Contracting and Certification – What It All Really Mean?

Originally posted at SBA.gov Community

“Government contracting.” “Small business certification.” You’ve heard the phrases before, but what do they really mean? And does it really matter for your small business? Maybe – and maybe not. Let’s cut through all the noise and define these phrases in a meaningful way for your entrepreneurial endeavors.

What is government contracting?

Government contracting is the process that lets you sell your goods or services to the government and its various agencies. The government has a contract, or agreement, with you whereby it purchases what you do or make. And U.S. government agencies buy a lot from small businesses – nearly \$100 billion worth of goods and services

each year! From market research to janitorial services, if you want to make the government your customer, there’s a good chance there’s a need for what you offer.

So, what does it mean to be certified as a “small business”?

Being certified as a “small business” is only significant if you’re interested in government contracting. Why? Because there are certain set-asides that the government must adhere to when they’re looking to buy goods or services – there’s a percentage of business set aside for different kinds of companies, including small businesses. (Others include women-owned, veteran-owned, etc.) So if you want to be a contender in the federal marketplace, your small business has to

meet official criteria to be eligible for government contracts.

How do I certify my business as small?

First, make sure you do, in fact, have a small business. For most industries, SBA defines a “small business” either in terms of the average number of employees over the past 12 months, or average annual receipts over the past three years.

Then, when you know you adhere to the size standards, you register for government contracting. This process also serves the purpose of “certifying” your business as small.

Where can I get some help?

Starting out in government contracting can be overwhelming, but SBA has resources to help:

- The Government Contracting Classroom: Online, self-paced training courses to fill you in on the government contracting landscape – from starting out to special programs
- Procurement Technical Assistance Centers: PTACs offer local, in-person counseling and training services to businesses that want to sell products and services to federal, state and/or local governments.
- Selling to the Government – Get Started With These 5 Steps: A five-step plan that summarizes the process of entering the federal marketplace, plus links to additional resources.

Source: [The Minority Business Development Agency \(MBDA\)](http://www.mbd.gov)

Swinerton Scores Platinum on Burbank Utility Building

By Greg Aragon

San Francisco-based Swinerton Builders announced last week that Burbank Water and Power's new Electrical Services Building has just been awarded LEED Platinum certification by the U.S. Green Building Council (USGBC). The Los Angeles office of Swinerton served as the general contractor on the two-story, 17,000-sq-ft building, which was built on a fast-track construction schedule and opened last July.

The building, located in Burbank, about 10 miles north of Downtown Los Angeles, houses the 100-yr-old public utility company's electrical equipment testing and relay shops, a high bay shop featuring a 10-ton crane, supervisors and engineering office space, a training room, a lunch room, restrooms, locker rooms, and showers. The Type II moment frame slab-on-grade structure has a lathe and plaster exterior with a stucco coating.

The Swinerton project team followed strict LEED Platinum standards during construction, and gained points through strategies such as sustainable site selection, waste management practices, recycled content use, regional manufacturing, and storm water pollution prevention. An overhead dimmable lighting system was installed throughout the building, with built-in sensors that track the amount of incoming sunlight. Green features extended outside to the site work and landscaping, where drought-tolerant native California

vegetation was planted to minimize water usage.

Platinum is the highest LEED level attainable and is no easy feat to accomplish. The USGBC says there are only 273 LEED Platinum buildings in the state of California and three of them are now located on Burbank Water and Power's sprawling new, 26-acre EcoCampus. The other two buildings on the campus are the Administration Building and the Service Center Building.

LEED projects get points for certain steps taken to mitigate a structure's environmental impact. LEED takes a comprehensive approach, awarding points for diverse categories like stormwater management, alternative transportation, water use reduction, reduction of the heat island effect, water efficient landscaping, optimizing energy performance, construction waste management and recycling, ventilation, use of low-emitting paints, carpets, adhesives and sealants, daylighting, and design innovation. As sufficient LEED credits are achieved, the project is awarded one of four LEED levels: Certified, Silver, Gold and Platinum.

Burbank Water and Power officials say they took a "campus-wide approach" with additional features such as a solar-covered parking structure that generates clean renewable energy and extensive landscaping that provides storm water capture to recharge ground water aquifers to help each of the three buildings achieve platinum status.

Source: <http://california.construction.com>



Metro staff recommend contractors to build Purple Line Extension's first phase

Continued from page 1



The Metro Board will be reviewing a recommendation made by its staff earlier this week for the Purple Line design-build contract. (Courtesy image)

The contract calls for building twin subway tunnels on a 3.92-mile alignment that includes three new underground stations at Wilshire/La Brea, Wilshire/Fairfax and Wilshire/La Cienega. It also includes train control and signals, communications, traction power supply and distribution, and fare collection systems that will be integrated with the existing Metro Rail system. Construction activities could begin later this

year depending on when the contract is awarded. The contract requires completion in October 2024. The contractors have proposed an early completion schedule saving 300 calendar days.

Combined, these three construction firms have more than 300 years of experience. Traylor Bros., Inc. has a track record that features more than 110 tunneling projects including the Metro Gold Line Eastside project that connects downtown Los Angeles with Boyle Heights and East Los Angeles. That project was completed in 2009 on time and within budget, and Traylor Bros. achieved 4.5 million work hours without incident and zero ground loss during construction.

Skanska is building the extension of the Expo light rail project from Culver City to Santa Monica, scheduled to open in early 2016. The project is on time and within budget. The company also worked on the Metro Gold Line Foothill Extension from Pasadena to Azusa, also scheduled to open in 2016 and is on time and within budget.

Skanska and Traylor Bros. are the team building the Regional Connector, a 1.9-mile underground light rail project in downtown Los Angeles that will connect the Metro Blue, Gold

and Expo lines.

Shea is part of a joint venture building the Crenshaw/LAX Transit Project, which will connect the Metro Expo and Green light rail lines in the Crenshaw and Inglewood corridors.

Shea and Traylor worked on the large City of Los Angeles Northeast Interceptor Sewer tunnel.

The firms' experience in working together on large transit and other infrastructure projects was cited as a major strength in a recommendation for the subway contract by an evaluation panel that included representatives from Metro and the City of Los Angeles. The four panelists combined have about 100 years' experience in construction, engineering and operations.

Another plus for the STS team is its experience and skill in overseeing complex tunneling projects. The Purple Line subway extension will tunnel through tar sands and gassy soil conditions.

Among other strengths cited was the consortium's very good experience in executing mitigation measures that address third party and community concerns, and strong participation for small and disadvantaged businesses in subcontracting for design and construction (20.25 and 17 percent).

Forty percent of the contract evaluation was based on price. STS was highest in this regard but scored higher in project management and technical approach than two other bidders – Westside Transit Partners WTP (Impregilo, S.p.A., Samsung E & C America Inc. and Salini USA Inc. and a bid by Dragados/Astaldi/Southland (DAS), a joint venture aka Dragados USA Inc. (DUSA), Astaldi Construction Corporation and Southland Contracting Inc.

Funding for this first phase of the subway extension to the Westside comes from federal grants and low-interest loans, monies from Measure R and the City of Los Angeles, and other existing local and federal funds.

Two other construction phases entailing separate future design/build contracts eventually will extend the Purple Line subway westward for nearly nine miles to just past UCLA and the Veterans Administration Hospital in Westwood with a total of seven new stations.

About Metro

Metro is a multimodal transportation agency that is actually three companies in one: a major operator that transports about 1.5 million boarding passengers on an average weekday on a fleet of 2,000 clean air buses and six rail lines; a major construction agency that oversees many bus, rail, highway and other mobility-related building projects, and; the lead transportation planning and programming agency for Los Angeles County.

Overseeing one of the largest works programs in America, Metro is, literally, changing the urban landscape of the Los Angeles region. Dozens of transit, highway and other mobility projects, largely funded by Measure R, are under construction or in the planning stages. These include five new rail lines, the I-5 widening and other major projects.

Stay informed by following Metro on The Source and El Pasajero at metro.net, facebook.com/losangelesmetro, twitter.com/metrolosangeles and twitter.com/metroLAalerts and instagram.com/metrolosangeles.

Source: Metro - Los Angeles County Metropolitan Transportation Authority - The Source

Lean in or Lean Together

African Americans: Young, Educated And... Unemployed?

The Quest for Visibility and Access Continues among African American Job Seekers

Dreams Deferred

In the classic American movie, “The Color Purple,” which explores the life and trials of a young African American woman growing up in the 1900’s, the main character Celie Johnson proclaimed, “I’m poor [and] Black...but dear God, I’m here!” While there are other, possibly more famous, lines from the movie, the message is apropos to the employment situation facing many young, educated African Americans today.

Why? The quote illustrates the need among Black professionals to be recognized and given equitable opportunities for employment—in spite of what potential employers may presume based on color.

To her credit, Celie was the best couturier in the county. But this valuable skill was unknown to others until she left the farm to open her own, highly profitable haberdashery.

When it comes to having a fair shot at the “American Dream,” education has long been hailed the great equalizer. If you “keep your nose to the grindstone, be a good citizen and get a college education, opportunity awaits!” many are told. Unfortunately, for young African Americans, the promise of acquiring gainful employment upon graduation has increasingly become a dream deferred.

According to the most recent data from the U.S. Department of Labor, the monthly unemployment rate for African Americans is nearly double that of whites, regardless of education level. A look under the hood reveals this employment gap continues to widen, evidence that earning a college degree no longer guarantees access to “good paying” jobs. Even in high-growth sectors, such as technology and healthcare, African Americans face the problem of visibility and access—key factors in gaining consideration for a job.

The economic gains that come from earning a bachelors degree are well documented. U.S. Census Bureau data shows that college graduates earn almost twice as much as high-school grads over the course of their careers. In 2013 (the most recent full year of data available), 12.4% of Black college graduates between the ages of 22 and 27 were unemployed. And while the ideal situation is to employ every American, compared to all college graduates in the same age range (5.6%), the rate for Blacks is more than double.

In recent years, research has also focused significant attention on the benefits of STEM (science, technology, engineering and mathematics) majors and their perceived advantages in the labor market. African American college graduates in STEM majors have fared somewhat better, but still suffer from high unemployment and underemployment rates.

Inclusion from the Top Down

Though well intentioned, many companies hold to the myth of a “pipeline problem” to explain why they recruit and hire so few African Americans. Rather than a limited quantity of educated candidates, data suggests a culture lacking inclusion and the misguided belief that “there are just not enough qualified African Americans” in certain industries. In this instance, leaders have a real opportunity to reframe the narrative around diversity by implementing a policy of inclusion.

Historically, African American employment has indexed high in the government sector, but those numbers have faltered as well. In what many call a sweeping move, President Barack Obama signed two executive orders (EO) regarding equality in the workplace. Among other things, the first requires a government-wide plan to recruit, hire and train diverse federal employees. The second EO, which many as-

sumed was an existing policy, forbids companies that do business with the federal government from discriminating against employees on the basis of sexual orientation or gender identity. As demonstrated by the President, ensuring a culture of diversity and inclusion must begin from the top down.

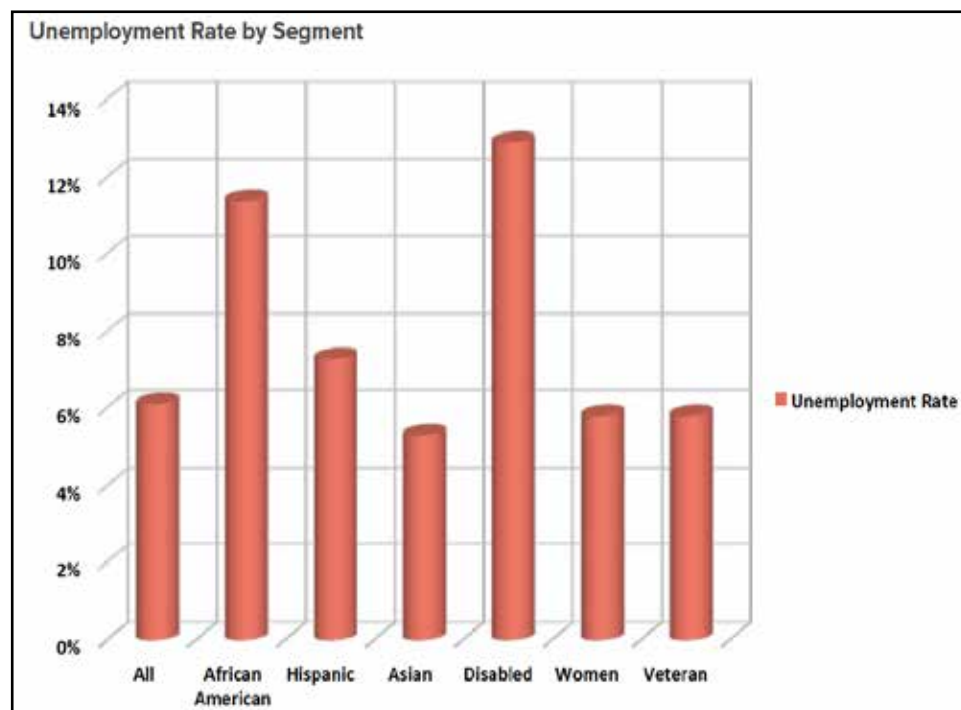
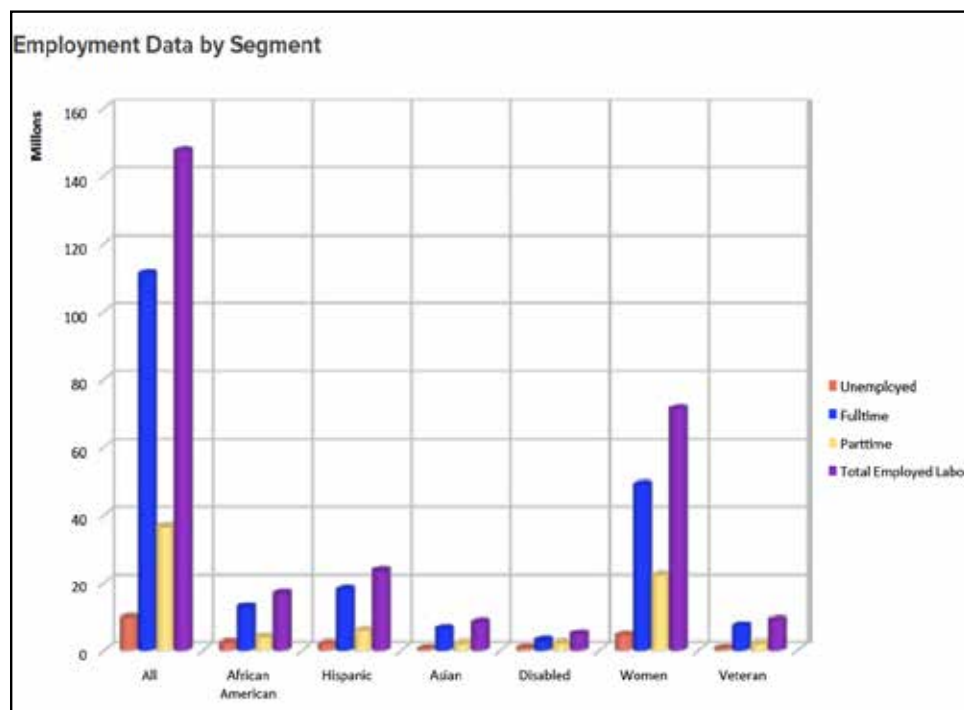
Why Inclusion? Why Now?

Every organization is different and possesses a unique internal culture. However, with the exception of non-profits, the mandate of all CEOs is consistent—to increase revenue, improve operational efficiencies, and increase time-to-market for their products and services. While affirmative action continues to hold a stigma, increasingly organizations understand how diversity can positively impact the bottom line. Beyond the typical case for why inclusion is “the right thing to do,” consider the fact that a diverse set of employees can offer a competitive advantage.

As outlined above, leaders within an organization must implement a strategic business policy that empowers hiring managers. Second (and undoubtedly not an easy task), employers must understand that recruiting qualified, diverse professionals requires communicating in a manner that is respectful and motivating. Collectively, this approach can help companies accelerate their workforce diversity goals and ultimately win in the marketplace.

Taking a queue from Celie, The Color Purple’s heroine, forward leaning CEOs, government agencies and captains of industry can send a clear message: young, educated Black professionals not only exist, but also deserve equitable opportunities for employment. By taking advantage of this untapped pool of diverse talent, businesses and organizations can undoubtedly thrive.

See page 12 for the Key Highlights



Public Legal Notices

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ADVERTISEMENT FOR BIDS

The following is a summary of a full Advertisement for Bids posted on the UCLA Online Planroom website (<https://www.uclaplanroom.com>). **All interested parties must go to the Website for complete information.**

Subject to conditions prescribed by the University of California, Los Angeles, sealed bids for a lump-sum contract are invited for the following work:

Project Name: DENEVE BATHROOM REFURBISHMENT STEP 3

Project Number: 946486.01

Description of Work: Renovation of the five-story, 105 unit, Birch student dormitory and the four-story, 108-unit Dogwood student dormitory on the UCLA campus.

Bidding Documents Available at:

UCLA Planroom Website
Website: <https://www.uclaplanroom.ucla.edu>
Bid Submittal Location:
Contracts Administration
University of California, Los Angeles
1060 Veteran Avenue, Suite 125
Box 951365
Los Angeles, California 90095-1365
310-825-7015

Dates:

Bidding Document Availability: July 10, 2014

Mandatory Pre-Bid Conference/Job Walk: July 17, 2014

Beginning promptly at 10:00 a.m.
(THERE IS NO GRACE PERIOD)

Bid Submittal Deadline: 2:00 p.m., July 31, 2014

License Requirement: B License (General Building)

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

Foundation Work Leads to 18-month Delay for Long Beach Span

Continued from page 3

The bridge has been designated as a National Highway System Intermodal Connector Route and is part of the Federal Strategic Highway Network. Nearly 15% of the nation's waterborne cargo is trucked across the bridge, according to port statistics.

The new Gerald Desmond Bridge replaces a 50-year-old structure that is no longer suitable for modern vehicle and shipping traffic volumes. The first cable-stayed vehicular bridge in California, it will connect the port to the city's downtown and feature three traffic lanes in each direction and a bicycle-and-pedestrian path. A 205-ft vertical clearance will accommodate today's large cargo ships.

SFI is a joint venture of Oakland, Calif.-based Shimmick Construction Inc., Spain-based FCC Construction and Italy-based Impregilo S.p.A. Parsons Brinckerhoff is the project manager.

Source: <http://california.construction.com>

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ADVERTISEMENT FOR BIDS

The following is a summary of a full Advertisement for Bids posted on the UCLA Online Planroom website (<https://www.uclaplanroom.com>). **All interested parties must go to the Website for complete information.**

Subject to conditions prescribed by the University of California, Los Angeles, sealed bids for a lump-sum contract are invited for the following work:

Project Name: KEYSTONE MENTONE APARTMENT UNITS RENOVATION STEP 1

Project Number: 946272.01

Description of Work: Renovation of a 60-unit, four-level, Type V-A, Apartment Building.

Bidding Documents Available at: UCLA Planroom Website (<https://www.uclaplanroom.ucla.edu>)

Bid Submittal Location:

Contracts Administration
University of California, Los Angeles
1060 Veteran Avenue, Suite 125
Box 951365
Los Angeles, California 90095-1365
310-825-7015

Dates:

Bidding Document Availability: July 9, 2014

Mandatory Pre-Bid Conference/Job Walk: July 16, 2014

Beginning promptly at 10:00 a.m.
(THERE IS NO GRACE PERIOD)

Bid Submittal Deadline: 2:00 p.m., August 13, 2014

License Requirement: B License (General Building)

Prequalification: To be allowed to submit a bid, Bidders must have the minimum experience set forth in the Prequalification Questionnaire contained in the Bidding Documents and posted on the UCLA Online Planroom website.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

(Visit our website at:
<https://www.uclaplanroom.ucla.edu>)

Sacramento Planning Commissioner...

Continued from page 4

The FPPC must still approve the settlement at its next meeting, on July 17. A spokesman said the agency could not comment on the matter until it is finalized. Harvey also declined to comment while the commission's vote is pending.

In an interview with The Bee in February, when the allegations were issued, Harvey said he would fight the charges. He said he never mentioned his position on the planning commission when communicating with city staff, and had recused himself from votes affecting Curtis Park Village.

The FPPC "offered me a settlement, and I said 'No' because I didn't feel I've done anything wrong," he said at the time.

Curtis Park Village, now under construction, will feature 180,000 square feet of retail and about 500 housing units, including single-family homes and apartments. It is being built on a former railyard between the Curtis Park neighborhood and Sacramento City College.

Source: (c)2014 The Sacramento Bee

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ADVERTISEMENT FOR PREQUALIFICATION (PRIME CONTRACTOR)

The following is a summary of a full Advertisement for Prequalification (Prime Contractor) posted on the UCLA Online Planroom Website (<https://www.uclaplanroom.com>). **All interested parties must go to the Website for complete information.**

Subject to conditions prescribed by the University of California, Los Angeles, responses to the University's prequalification documents for a lump sum contract are sought from prospective prime contractor bidders (hereafter "bidders") for the following project:

Project Name: Intramural Field Replacement

Project Number: 948499.01

General Description of Work: Replacement of natural grass system with synthetic turf, and additional site work. **Refer to website for complete description.**

Estimated Construction Cost is \$3,500,000.00.

Prequalification Documents Available at:

UCLA Online Planroom Website
(<https://www.uclaplanroom.com>)

Prequalification Document Submittal Location:

Contracts Administration
University of California, Los Angeles
1060 Veteran Avenue, Suite 125
Box 951365
Los Angeles, California 90095-1365
310-825-7015

or

UCLA Online Planroom website
<https://www.uclaplanroom.com>

Dates:

Prequalification Document Availability: July 9, 2014

Mandatory Prequalification Conference: July 16, 2014

Beginning promptly at 10:00 a.m.
(THERE IS NO GRACE PERIOD)

Prequalification Submittal Deadline: 3:00 p.m., July 24, 2014

License Requirement:

A License (General Engineering)

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

First Progress Reports on Agency Priority Goals

Continued from page 1

- Accelerating the transition of recovering service members to veteran status by reducing the disability evaluation processing time.
- Supporting the seamless transition of recovering service members by sharing active recovery plans with the VA.

Goal Leader: Virginia S. Penrod, chief of staff, Office of the Under Secretary of Defense, Personnel and Readiness

Social Security Administration: Expand the use of video hearings to deliver a world-class customer experience.

Increase the percentage of video hearings from 26 percent in fiscal 2013 to 30 percent by Sept. 30, 2015.

Goal Leader: Jim Borland, assistant deputy commissioner, Office of Disability Adjudication and Review

Each agency priority goal includes an action plan and measurable indicators of progress and milestones. Progress reviews are conducted quarterly by agency chief operating officers (generally the deputy secretary or equivalent).

Progress Updates

The new (or refreshed) goals posted in March underwent their first progress reviews at the end of the quarter, March 31, and the updates were posted on performance.gov in late June to provide an initial baseline of data for assessing progress in coming reviews. Agencies will begin their next quarterly reviews on July 1, and those progress reports will be posted publicly after they are completed, generally six to eight weeks after the end of the quarter.

In the case of the priority goal for veterans, the progress report to date says Defense has developed a military lifecycle implementation plan that will be rolled out to all the services. The department also combined 13 directives and developed an expedited disability process manual to help speed claims once service members are discharged and file for veterans benefits.

On the priority goal for video hearings, the progress report notes that Social Security has created a new quarterly report to track progress on video use and that regional staffs are certified to use the equipment. The report states that administrative review judges have "held 27.2 percent of hearings by video during this fiscal year, while for the month of March alone we held 28.3 percent of hearings by video."

Reading the Reviews Online

The Government Accountability Office critiqued the performance.gov website last year, including observations about its poor navigation. While it has improved, it is still difficult to move back and forth between priority goals. I've created a separate landing page that lists goals by agency and numbers them for easy reference. But beware: The list is static, not dynamic. It will not reflect changes in text or goal leaders since the original posting. And if agencies add or delete goals, then it will affect the numbering.

Source: Government Executive

Visit SBE Website
www.sbeinc.com

Public Legal Notices

UNIVERSITY OF CALIFORNIA SAN FRANCISCO

ADVERTISEMENT FOR BIDS

Subject to conditions prescribed by the University of California, San Francisco, sealed bids for a lump sum contract are invited for the following Work:

SAN FRANCISCO GENERAL HOSPITAL (SFGH) BUILDING 9 O&P MACHINE ROOM
Project No.: **PH9489** / Contract No.: **S00447**

DESCRIPTION OF WORK:

Project includes materials, products, equipment, labor, devices and incidentals necessary and required for the renovation of room 124 to a workshop. Scope includes installation finishes, exhaust air and split system ac unit and electrical support systems.

BIDDER QUALIFICATIONS: To be eligible for consideration of award, bidders must have the minimum experience set forth in the Supplementary Instructions To Bidders. Bidders must submit qualification documents as via the online Supplier Registration and Sourcing (SRS) system with the Bid Form.

PROCEDURES:

Bidding Documents will be available beginning **July 9, 2014 at 3PM** by requesting via e-mail to RFx@ucsf.edu with the following information: Company name, address, phone and fax nos. Please reference Project No. PH9489 in the subject line. You will be sent an email with a link to register with the UC Supplier Registration and Sourcing (SRS) system in order to obtain the bidding document.

Bidders must attend a **mandatory** pre-bid conference at **10:00 AM, July 14, 2014**. For details, see <http://www.cpfm.ucsf.edu/contracts/index.htm>

(Use the same website above to view complete Advertisement for Bids - Project Bidding Information).

Sealed bids must be received on or before **3:00 PM, July 25, 2014** using the UC SRS system accessible through <https://suppliers.sciquest.com/UCOP/>. Bids will be opened at **3:05 PM** at Minnesota St. Finance Service Center, University of California, Can Francisco, 654 Minnesota Street, 2nd Floor, San Francisco, CA 94107. Phone: (415) 476-5343.

Every effort will be made to ensure that all persons have equal access to contracts and other business opportunities with the University within the limits imposed by law or University policy. Each Bidder may be required to show evidence of its equal employment opportunity policy. The successful Bidder and its subcontractors will be required to follow the nondiscrimination requirements set forth in the Bidding Documents and to pay prevailing wage at the location of the work.

The work described in the contract is a public work subject to section 1771 of the California Labor Code.

The successful Bidder will be required to have the following California current and active contractor's license at the time of submission of the Bid:

LICENSE CLASSIFICATION:
General Building Contractors

LICENSE CODE: B

ESTIMATED CONSTRUCTION COST:
\$90,000 - \$120,000

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
University of California, San Francisco
July, 2014



GOLDEN GATE BRIDGE HIGHWAY & TRANSPORTATION DISTRICT

NOTICE INVITING BIDS

The Golden Gate Bridge, Highway and Transportation District (District) seeks bids for **2015-BT-1, San Rafael Bus Facility Main Shop Roof Replacement**. Interested Bidders must submit sealed bids to the Office of the Secretary of the District by **Tuesday, August 5, 2014, 2:00 p.m., PT**, at which time bids will be publicly opened and read.

This public works Project consists of, in general, removing and replacing an existing roof at the San Rafael Bus Facility Main Shop building located in San Rafael, CA. The Work includes removal and disposal of existing roofing, plywood, parapet caps, skylights, parapet access ladders, and an HVAC unit; and installation of new roofing, parapet caps, skylights, parapet access ladders, an HVAC unit, and a new roof hatch and ladder; and all other work items as required to complete the Project titled San Rafael Bus Facility Main Shop Roof Replacement, as shown on the Contract Plans and as specified in the Bid Documents.

A non-mandatory pre-bid conference and a job site tour will be held at the San Rafael District Conference Room, Administration Building, 1011 Ander-

sen Drive, San Rafael, CA on **Wednesday, July 23, 2014, at 10:00 a.m., PT**.

This is a Public Works contract. Bidders bidding as the prime contractor shall possess a valid **State of California Class A General Engineering Contractor's License or a State of California Class B General Building Contractor's License, or a Class C39 Roofing Contractor's License with a minimum experience of three (3) similar projects with public agencies in the past five (5) years at the time of Contract award.** All subcontractors, if any, shall be properly licensed by the State of California to perform specialized trades. Contractor or subcontractor responsible for the roofing removal work shall be licensed for asbestos abatement by the State of California and shall perform all work in accordance with Cal-OSHA regulations. Bidder shall submit satisfactory qualifications and experience listed above in bidding documents.

District reserves the right to reject any and all bids or to waive any irregularities or informalities in any bid or in the bidding procedure. No Bidder may withdraw its bid for a period of ninety (90) days after the date of opening bids.

The successful Bidder shall furnish a performance bond and a payment bond in amounts equal to one hundred percent (100%) of the total price of the Contract. Pursuant to Public Contract Code Section 22300, the successful Bidder may submit certain securities in lieu of the District withholding funds from progress payments (retention) during the Project.

In accordance with Section 1720 et seq. of the Labor Code, the general prevailing wage rates as established by the Director of the California Department of Industrial Relations will apply to this Contract. The prevailing wage rates established by the California Department of Industrial Relations can be viewed at the District's Engineering Office, and are available at <http://www.dir.ca.gov/DLSR/PWD>.

To inspect and obtain Contract Documents, go to the District's web site home page at <http://www.goldengate.org>, click on Contract Opportunities, scroll down to Bus Division and look for Contract Number **2015-BT-1**. Contract Documents are also available from the Contracts Office, Administration Building, Golden Gate Bridge Toll Plaza, San Francisco, CA, 94129-0601, by e-mail at contractsoffice@goldengate.org, by telephone at (415) 923-2229, or by facsimile at (415) 923-2357. There is a non-refundable purchase price of fifty dollars (\$50) for hard copies of the Contract Documents. Full sized Contract Plans, not available for download, will be available for purchase for an additional thirty dollars (\$30).

/s/ Lori Murray,
Procurement Director
Dated: July 8, 2014
7/10, 7/17/14
CNS-2641083#
SMALL BUSINESS EXCHANGE



SAN FRANCISCO HOUSING AUTHORITY

INVITATION FOR BIDS FOR FIRE ALARM UPGRADES AT CAL 1-18(5), ROSA PARKS; CAL 1-18(6), PING YUEN NORTH Solicitation No: 14-620-IFB-0017

The San Francisco Housing Authority will receive sealed bids for Fire Alarm Upgrades for CAL 1-18(5), Rosa Parks; CAL 1-18(6), Ping Yuen North Housing Developments.

On Tuesday July 15, 2014 at 10:00 AM, a site inspection will be held at the Property Management Office at 838 Pacific Avenue in San Francisco.

Bids will be received at 1815 Egbert Avenue, Suite #300, San Francisco, CA 94124, until 2:00 P.M. on Thursday July 31, 2014. Solicitation documents will be ready on Monday July 7, 2014. To review the IFB Document, go planroom@ebidboard.com. To obtain a hardcopy, please visit the Authority's office at 1815 Egbert Avenue, 3rd floor, #300, San Francisco, CA 94124. A processing fee of \$50.00 (non-refundable) will be required for each hardcopy set of documents. All payments must be in the form of Certified Check, Cashier's Check, or Company Check payable to the San Francisco Housing Authority. Cash or personal checks are not acceptable. Contact Ms. Brenda Moore at (415) 715-3170, e-mail moorebr@sfha.org for information.

Public Legal Advertisers: The Small Business Exchange gives you more coverage and better results

The best way to reach the African American, Chinese and Hispanic communities

Resolution 242-12: On June 28, 2012 San Francisco Board of Supervisors designated the Small Business Exchange newspaper as a minority outreach newspaper for the following communities for FY 12-13: African American, Chinese, Hispanic.

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- More bidders, which reduces the cost of goods and services to purchase.
- Wider and more diverse business participation.

Fictitious Business Name

FICTITIOUS BUSINESS NAME STATEMENT File No. A-0358895-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0358903-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0358575-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0359234-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0359045-00	FICTITIOUS BUSINESS NAME STATEMENT File No. A-0359297-00
<p>Fictitious Business Name(s): Fifty/Fifty Address 3157 Geary Boulevard, San Francisco, CA 94118 Full Name of Registrant #1 18 Grams, LLC (CA) Address of Registrant #1 3157 Geary Boulevard, San Francisco, CA 94118</p> <p>This business is conducted by A Limited Liability Company. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on Not Applicable</p> <p>Signed: Van Phan</p> <p>This statement was filed with the County Clerk of San Francisco County on 6/13/2014.</p> <p>Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law</p> <p>Filed: Jeanette Yu Deputy County Clerk 6/13/2014</p> <p>6/19/14 + 6/26/14 + 7/3/14 + 7/10/14</p>	<p>Fictitious Business Name(s): Healthy Eating San Francisco Address 876 Treat Avenue #3, San Francisco, CA 94110 Full Name of Registrant #1 Christine Selig Address of Registrant #1 876 Treat Avenue #3, San Francisco, CA 94110</p> <p>This business is conducted by An Individual. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 6/13/2014</p> <p>Signed: Christine Selig</p> <p>This statement was filed with the County Clerk of San Francisco County on 6/13/2014.</p> <p>Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law</p> <p>Filed: Maribel Jaldon Deputy County Clerk 6/13/2014</p> <p>6/19/14 + 6/26/14 + 7/3/14 + 7/10/14</p>	<p>Fictitious Business Name(s): Resource Supply LLC Address 1555 Yosemite Avenue, Suite 36 San Francisco, CA 94124 Full Name of Registrant #1 Resource Supply LLC (CA) Address of Registrant #1 1555 Yosemite Avenue, Suite 36 San Francisco, CA 94124</p> <p>This business is conducted by A Limited Liability Company. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 3/27/2014</p> <p>Signed: Greg Hulcher</p> <p>This statement was filed with the County Clerk of San Francisco County on 5/28/2014.</p> <p>Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law</p> <p>Filed: Jeanette Yu Deputy County Clerk 5/28/2014</p> <p>6/26/14 + 7/03/14 + 7/10/14 + 7/17/14</p>	<p>Fictitious Business Name(s): Sara Ibanez Marin Interior Design Address 3344 16th Street, San Francisco, CA 94114 Full Name of Registrant #1 Sara Ibanez Marin Address of Registrant #1 3344 16th Street, San Francisco, CA 94114</p> <p>This business is conducted by An Individual. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 3/7/2014</p> <p>Signed: Sara Ibanez Marin</p> <p>This statement was filed with the County Clerk of San Francisco County on 7/3/2014</p> <p>Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law</p> <p>Filed: Jeanette Yu Deputy County Clerk 7/3/2014</p> <p>7/10/14 + 7/17/14 + 7/24/14 + 7/31/14</p>	<p>Fictitious Business Name(s): Williams Mobile Auto Repair Address 1850 Sunnysdale Ave., San Francisco, CA 94134 Full Name of Registrant #1 Kendrick D. Williams Address of Registrant #1 1850 Sunnysdale Ave., San Francisco, CA 94134</p> <p>This business is conducted by An Individual. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 6/23/2014</p> <p>Signed: Kendrick Williams</p> <p>This statement was filed with the County Clerk of San Francisco County on 6/23/2014.</p> <p>Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law</p> <p>Filed: Sharlene Carter Deputy County Clerk 6/23/2014</p> <p>6/26/14 + 7/03/14 + 7/10/14 + 7/17/14</p>	<p>Fictitious Business Name(s): 1.) Local Futures 2.) International Society For Ecology and Culture Address 2017 Mission Street 2nd Floor, San Francisco, CA 94110 Full Name of Registrant #1 International Society For Ecology and Culture (CA) Address of Registrant #1 2017 Mission Street 2nd Floor, San Francisco, CA 94110</p> <p>This business is conducted by A Corporation. The registrant(s) commenced to transact business under the fictitious business name(s) listed above on 7/1/2014</p> <p>Signed: Victoria Clarke</p> <p>This statement was filed with the County Clerk of San Francisco County on 7/8/2014</p> <p>Notice: This fictitious name statement expires five years from the date it was filed. A new fictitious business name statement must be filed prior to this date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the right of another under Federal, State or Common Law</p> <p>Filed: Jennifer Wong Deputy County Clerk 7/8/2014</p> <p>7/10/14 + 7/17/14 + 7/24/14 + 7/31/14</p>

Obama's 5 'Promise Zones'

Continued from page 2

The center is run by the Youth Policy Institute, an organization that has already received federal funding to tackle poverty. Now that it's in the Promise Zone, it stands to gain more.

Dixon Slingerland, who heads the Youth Policy Institute, says this neighborhood was chosen because the organizations in it, like his, have already secured lots of federal grants and have shown they can use that money by actually helping people.

"And it's not just the money ... you've already proven that you've got the right folks at the table, you know what you're doing, you're focused on data [and] you've got the public sector partnering with you," Slingerland says. "All the components are there."

The Promise Zone designation works like this: A federal grant is announced for something like an arts center, and Slingerland's organization applies for it. Because it is in the Zone, it will get preferential treatment, Slingerland says.

Since the designation, he says, his organization received more than \$2 million for a fitness program and has applied for \$50 million more.

The hope is that other neighborhoods can replicate this one's success. Fifteen more Promise Zones across the U.S. are slated for designation over the next three years.

Of course, L.A. is different from Philly, which is different from Kentucky, San Antonio and the Choctaw Nation of Oklahoma.

"All five of us are going to look very different in terms of our strategies and approaches, but we're all getting at the same fundamental outcomes," Slingerland says. "We're all trying to combat poverty in our communities."

The Place-Based Approach

The targeted idea of the Promise Zones goes back to "settlement houses," which were essentially community centers with a wide range of services that the federal government built in poor neighborhoods starting a century ago. Then came the now-famous Harlem Children's Zone, which targeted that part of New York City with programs from birth to graduation.

"It focused very explicitly on children, and they didn't invent the intervention all at once — they plugged away at it over decades," says Margery Turner, a senior vice president at the Urban Institute.

Since then, Turner says, place-based initiatives have taken off. She says that the reason we should tackle poverty in place is that when people live in deeply poor and distressed neighborhoods, conditions in those neighborhoods really undermine people's chances of success.

"If we don't tackle those conditions, other strategies we use that supplement income or provide educational opportunities or work opportunities, they're going to be less effective," she says.

Turner says there are other approaches to tackling poverty, like handing out cash to poor people in places like Mexico and New York City. The key, she says, is not to look for a single, silver bullet.

"Persistent intergenerational poverty is a complicated problem. There are a lot of big forces," she says. "Cash benefits certainly [are] a really important part of a solution, [but] for families in these really distressed neighborhoods ... it's not enough."

Turner says for the more comprehensive, place-based programs to be enough, the one thing they need is time.

Source: © 2014 NPR

New Bay Area Plan Puts Change in Motion

Continued from page 2



incentives for cities and counties to promote future growth near transit in already urbanized portions of the Bay Area. The plan also launches a Transportation Climate Action Campaign to reduce transportation-related greenhouse gas emissions. In addition, a new market-based pricing system would — with legislative authorization — convert and expand current carpool lanes into a Regional Express Lane Network that continues to grant carpoolers and buses free access to the lanes but permits solo drivers to pay to use available space in the carpool lanes for a price. Revenue generated by the tolls would pay for the completion of the planned express lane network sooner and fund other mobility improvements like more express bus and rail services in the region's most heavily traveled corridors.

Another Transportation 2035 effort is a \$1.6 billion Freeway Performance Initiative to improve the efficiency, reliability and safety of major Bay Area freeway corridors through high-tech, low-cost technologies such as traffic meters at freeway on-ramps to improve traffic flow and cameras and traffic monitoring stations to detect and clear traffic incidents, reduce traffic back-ups and avoid secondary incidents.

Major transit projects included in the Transportation 2035 Plan include a BART extension from Fremont to San Jose/Santa Clara; electrification of the Caltrain system; implementation of the SMART rail system in Marin and Sonoma counties; expanded ferry service around the region; enhanced service along the Amtrak Capitol Corridor; a rail extension from the Pittsburg/Bay Point BART station to eastern Contra Costa County; and improvement to local and express bus services (including Bus Rapid Transit services on Oakland's Grand-MacArthur Corridor, San Francisco's Van Ness Avenue, and San Jose's Santa Clara Street/Alum Rock Corridor).

Of the total \$218 billion in transportation revenues that MTC anticipates coming to the Bay Area during the next quarter century, some 80 percent (or \$177 billion) will be used to maintain and operate the transportation network we already have. Another way of looking at the distribution of the revenues — which include fuel taxes, transit fares, bridge tolls, property taxes and dedicated sales taxes — is by mode of transportation. Divvied up this way, public transit operations, maintenance and expansion will receive almost two-thirds (\$142 billion) of the revenues. The remainder includes 30 percent (\$66 billion) for street, road and highway maintenance, and 5 percent (\$11 billion) for roadway expansion.

Source: Metropolitan Transportation Commission

Access to Capital

SMALL & MINORITY BUSINESS

KeyBank - Bruce Murphy



Bruce Murphy,
Executive Vice President,
Corporate Responsibility, KeyBank

By Debby Scheinholtz

Growing up in Youngstown, Ohio, Bruce Murphy listened to his father, a local councilman and steelworker's union president, advocate for his constituents. Whether this meant lobbying for worker safety in the steel mills or trying to bolster the finances of the citizens in his ward, the elder Murphy always stood for equity and fairness. These principles have continued to guide Bruce Murphy through a career encompassing banking, corporate responsibility and diversity and inclusion.

After beginning his banking career in human resources, Bruce moved into a line role as a district

manager for KeyBank's Cleveland predecessor, Society Bank. Here he set out to apply his father's principles of equity and fairness to customers. He noticed that salespeople in his branches were frustrated when they couldn't meet goals to sell home-equity loans in neighborhoods with less than 20 percent home ownership.

"That helped me understand that often, the reason we leave communities is less about whether there is opportunity, and more about whether we have the right products to meet the needs of the client base in that community," Bruce says. He thought about how community development banking could benefit both the bank and the people living and working in these regions. "Our branch managers said that if we gave them the right products, they could sell in those communities."

At about that time, the head of Society Bank's community-development lending business died unexpectedly, and Bruce asked for the job. He set out to change the perception of his department from being compliance-driven to focusing on investments that would strengthen communities.

An Agent of Change

One of the key differentiators was aligning resources within the communities the bank was serving. Real-estate lenders were placed within the community-development banking business, rather than the commercial-real-estate area.

"By putting people in the market full time, we saw that they began to develop competencies to address the challenges that doing business in these low- to moderate-income markets present," he says.

This approach also allowed the bank to win contracts with city and county governments or other local investors. "We were able to capture [business] that others in the market would struggle to complete" because they didn't have the depth of experience within the communities that Bruce's team did.

In 2004, Bruce expanded community development banking to the consumer sector, providing

services like check-cashing services to people who didn't have a relationship with a bank. "Most banks weren't interested in that customer set," Bruce recalls. But based on research Key had done with the Ford Foundation and the Center for Financial Services Innovation, the checkcashing consumer segment began to be viewed as an opportunity for growth. That helped Bruce build what is now Key Bank Plus, a platform of products and services for people unfamiliar with banking.

"This is a low-wealth, mass-market consumer who chooses to engage with financial institutions on a transactional basis," Bruce says. "They may go to cash a check, get a money order, pay utility bills ... there's a whole set of transactions that they do with a check casher that is their substitution for banking. We recognized that this was a \$40 billion industry that we had an opportunity to participate in."

KeyBank Plus now provides free financial education, and has trained more than 30,000 consumers through 700 certified financial educators. The program has a web component called Money Made Easy, training on financial literacy topics including borrowing, credit, mortgages and budgeting.

This work provided a natural transition into Corporate Responsibility, a group Bruce was asked to head by KeyBank CEO Beth Mooney in February 2013. Bruce's portfolio encompasses Responsible Banking, Community Investment and Engagement (including philanthropy and community-development investments), Employee Engagement (both workforce and supplier diversity), and Sustainability.

Next up: KeyBank will launch community advisory councils in its major markets.

"[Community leaders] may engage with us on a transaction, and that's all they really know," says Bruce. "We have the opportunity to bring a broader picture of our capabilities to these thought leaders in the community, which allows them to become both advocates for Key and their constituents."

Source: DiversityInc

Bruce Murphy

CURRENT POSITION

Executive Vice
President, Corporate
Responsibility, KeyBank

PREVIOUS POSITION

President, Community
Development Banking,
KeyBank

EDUCATION

Bachelor's Degree in
Communications,
University of Pittsburgh

Master's Degree in
Public Administration,
University of Pittsburgh

COMMUNITY

Member, FDIC Advisory
Committee on
Economic Inclusion

Member, Board of Directors, BAI

Member, Board of
Directors, Center for
Financial Services Innovation

Member, Board of Trustees,
Cuyahoga Community College

Member, Board of Directors,
The McGregor Foundation

Member, Leadership
Cleveland

What a VC Insider Learned in the Past 10 Years About Startup Funding

By Bo Yaghmaie

Q: If you go back five to 10 years what advice would you give yourself?

--Alex Nemo Hanse
Orlando, Fla.

With the benefit and hindsight of 20 years of experience in the space, I think the single most important advice that I could give an entrepreneur is the simple admonition to be mindful of the fact that venture capitalists deploy cash in ebbs and flows.

Investment levels and valuations are fundamentally driven by broader market conditions and the venture investors' perception of market dynamics, and frankly, the competitive landscape in finding and pricing deals.

In some ways, venture capitalists aren't too different from the herd in finance. They, too, have herd mentality and tend to follow broader market dynamics and rarely buck trends and move capital in a contrarian manner. In other words, they pull back when the market pulls back. That said, some venture investors do view downturns as buying opportunities and for those that take such a view, downturns are often the best environments for finding great deals. But the truth is that in a downturn, venture capitalists are slower to commit to a deal, are much more selective in their process and will absolutely exact greater concessions on price.

So what does that mean to you today?

Take advantage of the market window and the free flowing venture capital. Take more money than you think you need and more money than you would ever need in the worst case scenario (or even the unimaginable scenario), to withstand the next ebb. There is an old adage in venture capital amongst

those of us that have seen the tides come in and go back out: "Take the money off the table." What that means is that you shouldn't get hung up on dilution, meaning owner's equity is reduced every time a new round of financing occurs. Yes, dilution matters but owning a bigger piece of an enterprise that runs out of dough in a tough financing environment isn't going to be worth much.

I have seen too many companies fail, because they failed to raise enough capital to get them to the milestones that would have created a point of validation and driven a next financing event. Things always go wrong. Things will never turn out as you plan today or as you project today. You will make mistakes. You will hit unexpected hurdles. Things will take longer than you think. As an entrepreneur, you have to accept that as gospel.

And so, be prepared for the worst. Take the money off the table.

Source: <http://www.entrepreneur.com>



Babak (Bo) Yaghmaie,
Head of New York Business & Finance
Group, Cooley LLP

Access to Capital

SMALL & MINORITY BUSINESS

Talking About Money Difficult For LGBT Investors, According to Wells Fargo Study

Fewer Than Half In Same-Sex Marriages Seek Professional Guidance, Despite Ongoing Confusion Around Current Marriage Laws And Regulations



Painting by John E. Hoover

One year after a Supreme Court decision and subsequent court decisions on same-sex marriage, Lesbian, Gay, Bisexual and Transgender (LGBT) investors still struggle to understand changing laws and are concerned about the financial and legal implications involved, according to a recent Wells Fargo survey. A majority of those surveyed (83%) do not fully understand how federal and state laws apply, including two-thirds (67%) of those who are currently in legal same-sex marriages. Despite the confusion, fewer than half surveyed (47%) who are in same-sex marriages or partnerships have sought guidance to help them figure out how recent court rulings and laws impact them personally.

Having Conversations

The survey showed that LGBT couples have a strong focus on the financial benefits and risks of marriage, but many LGBT couples are not having conversations about money. Just 37% of those surveyed who are in same-sex partnerships say new marriage laws have prompted new conversations about money. One in five (21%) report they rarely or never talk about money, while 25% say they talk about money "a lot." More than one-third of survey respondents (38%) also admit that discussions about money have caused tension in their relationships.

More importantly, less than one-third of recently-married LGBT respondents have reviewed key components of their overall financial health for any changes or adjustments after getting married, including:

- Emergency savings (33%)
- A written retirement savings or investment strategy (28%)
- A plan or strategy to reduce debt (23%)
- A careful budget to manage spending (19%)

"So much has changed in the year since the DOMA rulings, and today same-sex couples can legally marry in nineteen states and the District of Columbia," said Katherine Dean, Managing Director of Wealth Planning, Wells Fargo Private Bank. "These changes, however, don't appear to be

spurring on conversations about financial issues like saving, investing, and preparing for retirement. When the laws change in a relatively short amount of time, however, there are typically more questions than answers. As an industry, it's incumbent upon us to provide the kind of information LGBT couples need to make sound decisions so they can achieve their financial goals."

Seeking Advice

With recent changes in laws affecting same-sex relationships, more than half of surveyed LGBT investors (53%) would value professional guidance on wills and estate plans. A third would value help with powers of attorney (35%), tax issues (35%) and retirement planning (33%). Almost a quarter would value guidance on investing (24%) and beneficiary designations (23%). The survey found that needs vary among LGBT investors depending on their marital status.

Most of those surveyed have a preference for working with professionals who understand the unique needs of the LGBT community. Sixty-two percent of LGBT investors feel the financial considerations and needs of same-sex couples are different from heterosexual couples, but only half (49%) say they would feel comfortable walking into their local bank and talking about financial issues that affect them as an LGBT person.

"Every legislative action that affects domestic partnerships has the potential to impact the financial situations and investment goals of LGBT investors," added Dean. "As financial issues become increasingly complex, LGBT investors see the merits of working with financial professionals specifically trained to understand the unique needs of LGBT couples."

The current study showed that:

- Seventy-four percent prefer working with financial professionals who have other LGBT customers
- Sixty-seven percent prefer working with financial professionals specifically trained on issues facing LGBT couples

- Fifty-two percent prefer working with financial professionals who are LGBT themselves

Currently, LGBT investors give mediocre grades to their primary banks or financial institutions with which they do the most business. The average grade for being LGBT-friendly was a B; for being knowledgeable about new laws impacting LGBT customers, they received a C+; and for addressing the needs of LGBT customers, they received a C+.

Sixty-one percent of LGBT investors want to be married now or sometime in the future. Of this group, only 54% say commitment and love are the most important reasons to get married (vs. 80% in the U.S. overall), while 36% cite financial and legal rights as the most important reasons to get married (compared to 8% in the U.S. overall). The top three rights and benefits of marriage that LGBT investors believe to be most important are:

- Healthcare decision-making rights (61%)
- Insurance and healthcare coverage (58%)
- Inheritance rights (56%)

Wells Fargo Advisors – Accredited Domestic Partnership Advisor (ADPA) Program

The Accredited Domestic Partnership Advisor (ADPA) program was created, through a partnership with the College for Financial Planning, to educate advisors about the unique needs and financial considerations of same-sex couples and domestic partners. Financial advisors who earn this designation are well equipped to work with domestic partners and lesbian, gay, bisexual, and transgender (LGBT) clients to develop a thoughtful approach to help identify and work toward their financial goals. Wells Fargo Advisors created ADPA in conjunction with the College for Financial Planning. Today, Wells Fargo Advisors has more than 100 ADPA-certified financial advisors nationwide, more than any other firm in the country.

For more information on financial services offered to LGBT individuals and couples, please visit Wells Fargo.

About the Study

These survey findings are based on an online survey conducted April 8 – April 25, 2014 among 875 Lesbian, Gay, Bisexual, or Transgender (LGBT) investors nationwide. Qualified respondents were non-students, ages 25-75, who are the primary or joint financial decision-maker in the household with household investable assets of at least \$25,000. Survey results are weighted to reflect the overall LGBT population in the U.S. based on LGBT and same-sex relationship status. The survey also included a national comparison sample of 400 general population investors, weighted to reflect current Census data for gender, age, race, ethnicity, household income, and region. Assuming no sample bias, the maximum margin of error is ±3% for the LGBT sample and ±5% for the full U.S. sample.

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Acknowledgments include awards from:

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- BACCOA Bay Area Contracts Compliance Officers Association

"Minority Media Cornerstone Award"

- US Department of Commerce MBDA Minority Business Development Agency

"Outstanding Achievement as Vendor" - City of Los Angeles

"Minority Advocate" - NAMCSC

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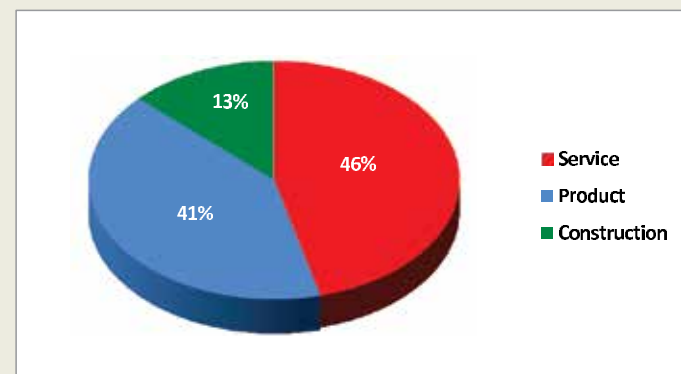
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Talking About Money

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How Many Companies Will Be Touched By Court's Contraception Ruling?

by Marilyn Geewax

When the Supreme Court ruled Monday that "closely held" corporations, you may have assumed the decision applied only to family-owned businesses.

Wrong. An estimated businesses are "closely held."

However, some benefits experts question just how many of those companies would want to assert religious views.

The a closely held corporation as having more than half the value of its stock owned by five or fewer individuals. That's individuals — not just family members.

Closely held companies tend to be small — many are far too tiny to offer any type of insurance. But some are huge and include some of the best-known names in American business, such as Mars Inc., with more than 70,000 workers, and Cargill Inc., with more than 140,000.

It appears that under, such huge enterprises may be able to refuse to offer contraception coverage if they assert a religious view. The majority of the justices said: "Protecting the free-exercise rights of closely held corporations thus protects the religious liberty of the humans who own and control them."

Justice Ruth Bader Ginsburg dissented, noting that " 'closely held' is not synonymous with 'small.' "

In her written opinion, she suggests there may be many future legal battles involving these large, complex enterprises because the Supreme Court's majority fails to "offer any instruction on how to resolve the disputes that may crop up among corporate owners over religious values and accommodations."

In other words, even if the number of owners is small, they could have big disagreements about religious issues. "How is the arbiter of a religion-based intra-corporate controversy to resolve the disagreement?" Ginsburg asked in her dissent.

The 5-4 majority opinion said that protecting the free-exercise rights of owners of corporations such as Hobby Lobby Stores, Conestoga Wood Specialties and Mardel protects religious liberty. Such owners don't forfeit their religious rights just because they choose to organize their business as corporation, not a sole proprietorship or partnership.

from New York University, done in 2002, showed that slightly more than half of private sector employees work for closely held companies rather than companies that publicly trade stock on open exchanges.

Still, even though most companies are closely held, the number of companies refusing to offer contraception coverage may turn out to be quite small, according to Tim Goodman, an employee benefits expert and partner at the law firm Dorshey & Whitney.

"There may be lots of these types of corporations, but not many that would assert" this religious view, Goodman said. "It takes effort and energy to bring these assertions, so it takes someone with very strong religious beliefs" to make the case, he said.

Goodman said that to follow in the path of Hobby Lobby, a company would have to expend a lot of time working with its insurer to shape a special policy. And then an employee could bring a court challenge, questioning the employers' religious sincerity. And there could be bad publicity, both with customers and potential employees, he said.

For most company owners, "you are a lot more interested in making your business work than taking this on," he said.

So most likely, changes to insurance coverage will be confined to smaller, family-owned businesses with very deeply held religious views, he said.

Source: © 2014 NPR